The

Opti Prime

Optimist Club of Aurora

September 2005

Celebrating 20 Years of Service in Aurora

2004-2005 Executive

President
Brian Walsh

President Elect
Terry Sherin

Vice Presidents
Carol Bartlett
John Thompson

Secretary
Grant Perry

Treasurer
Ken Banks

Directors
Paul English
Anna Kroeplin
Steve Granger
Steve Hinder
Paul Madden
Bill Otton

Sgt-at-Arms
Robert Parypa

Past President
Ken McIsaac

Bulletin Editor
Alex Ansell

Today's Questions

Why do you "put your two cents in", but it's only a "penny for your thoughts"? Where's that extra penny going?

Why do people pay to go up tall buildings and then put money in binoculars to look at things on the ground?

Brian's Blurb (The President's Message)

"Wow" and "Thank you" are probably the best three words to describe how quickly the past Optimist year has gone by. I sat back and reviewed a number of the projects that we have completed: starting with the trip to Georgian Downs, book sale, local and district chess tournaments, Santa Claus Parade staff and float, Showcase hockey, Town of Aurora awards, Progressive dinner, Christmas dinner exchange night, pool night for the sharks, Big Brother/Big Sister Bowling, Bob Hartwell Run, Bingos, Newmarket Golf, Respect for Law, Club Bulletin, July1 and June street sale and yes the Fab4 dance night. No one can say we were not busy raising money for the youth of our community.

We also had some activities with Clubs in our Zone, from Richmond Hill, Newmarket, Keswick and Markham. We shall continue to work together as a team, since our Zone has been selected for the 2006 District Convention next year in Richmond Hill.

Terry Sherin, Alex Ansell and I attended the 2005 District Convention in St. Catharines in August. It was a great opportunity to share ideas and to look at the great activities our district does complete in a year.

I would like to salute all former Presidents of the Club, who established such a great base to be able to celebrate 20 years of community service. It is truly a great achievement and we should be very proud as a club.

Rose bouquets and thank you to all committee members and to all of the 2004-2005 team for all the time and hard work that we as a club completed. It was certainly my pleasure to work with a great group of individuals.

I wish Terry and his team a great year ahead and we shall pull together again to look after our most precious resource, the youth of our community. After all they are the future.

Regards and thanks

Brian

Secret

Details to be announced

October 1st
Mark it on your calendar
It is our INAUGURAL

Secret

Details to be announced

Committee Chairs

Bingo – Bill Otton
Book Sale - Lesley Everest
- Ken McIsaac
Bowling for Big Brothers
- Carol Bartlett
- Anna Kroeplin
Bulletin – Alex Ansell
Chess – Steve Granger
COLS – John Thompson
Communications – Carol Bartlett
Dinner Meetings - Robert Parypa
- Carol Bartlett
Hartwell Run – Paul English
Inaugural – Brian Walsh, Terry Sherin
July 1 - Terry Sherin
Membership – Anna Kroeplin
Members Xmas Party – Steve Hinder
Mobile Kitchen – Terry Sherin
Opti Rec Hockey - Rob Whiting
- Ken McIsaac
Optimist International Foundation – Janice Walsh
Phoning – Carol Bartlett
Progressive Dinner – Greg Way
Publicity –
Respect for Law – Steve Hinder
Santa Claus Parade – Tom McGhee
Santa Claus Parade Float – Bill Otton
Showcase Tournament – Alex Ansell
Street Sale – Terry Sherin
Storage Facility – Tom McGhee
Twin Club – Brian Walsh
Web Site – Ken Banks

Director – Youth Sports
- Bill Otton
Director – Youth Activities
- Paul English
Director – Community Service
- Paul Madden
Director – Membership
- Anna Kroeplin
Director – Fundraising
- Steve Granger
Director - Fellowship
- Steve Hinder

Reminders

- **Inaugural – October 1, details to be announced**
- **Ask someone to join the best service Club in Town**

Bingo Dates and Teams
until the end of December

September 6	**Gaby Team**
September 20	**Otton Team**
October 4	**Whiting Team**
October 18	**Gaby Team**
November 1	**Otton Team**
November 15	**Whiting Team**
November 29	**Gaby Team**
December 13	**Otton Team**
December 27	**Whiting Team**

All of the above dates are at the new bingo hall **240 Industrial Parkway South** and all team members are requested to be at the hall no later than **4:45 pm** on those dates.

For further information, please contact **Bill Otton** at **905-727-1463**.

The importance of ticket count accuracy and balancing sections at the bingo hall must be stressed. If our count does not match what the hall's indicates, bring it to the attention of the bingo hall or the bingo captain

Stubbs' Optimist Picnic

What a great time away at Don Stubb's farm. We enjoyed a day at Wasaga Beach splashing in the waves and getting some sun. We then went back to Don's for a great pig roast, hay ride and entertainment by the bon fire. What a great spot to be able to get away to relax and enjoy.

Thanks Don for inviting us all up to your farm to have some fun with our families and friends.

Lesley Everest

How do you get a new Member-
You **ask** someone

District Convention

The combined District Board Meeting and District Convention was held in St. Catharines on August 19, 20 at the Quality Inn.

Training for Governor Elect Frank Tuttle's year took place on Friday afternoon and went very well.

At the General Assembly, the Memorial Service and the election of the new Governor Elect took place. Terry Twocock of Grantham-St. Catharines was the successful candidate.

The highlight for our Zone was the competition to host the 2006 District Convention. Oshawa made a good presentation but the delegates voted that Zone 5 would host the Convention at the Sheraton Parkway. Now the work really starts.

Ken Asselstine of Newmarket and Alex Ansell of our Club will be c-chairs for this event.

SOMETHING TO THINK ABOUT

In the time to come, there will be greater demands on the funds of our Club.

Bingo is becoming much more restrictive and the only other real fundraiser we have is our gigantic book sale.

We will have to take a long, hard look at what we are doing if this trend continues – a STOP, START, CONTINUE analysis for want of a better term.

If we want to continue, we must look at alternative fund raising activities. The Fab Four celebration last year was a huge success. Selling raffle tickets is not so good and Nevada is gone.

So put your thinking caps on, be innovative, come up with proposals and pass them on to your Executive for …..ACTION…...

Draft Renewal Plan

At the International Convention in New Orleans, an outline of a draft renewal plan for our organization was put forward.

The Vision Statement states that "Optimist International will be recognized worldwide as an association of volunteers committed to Optimism, self-development, and the improvement of youth".

The Mission Statement states that "Optimist International's mission is to foster an optimistic way of life through a network of Optimists, dedicated to the full development of their potential in order to provide ever-expanding service to youth, the community and the world".

The draft plan has 4 goals.

Goal 1

Restructure the organization to improve governance to meet the needs of our members and society more efficiently and effectively.

Desired Objectives

a) To reorganize the structure into nine (9) Regions by October 1, 2008.
b) Conduct comprehensive revision of the Optimist International Constitution and Bylaws to facilitate the transformation of the organization.
c) To achieve a reduction in cost per member by October 1, 2008.

Goal 2

Optimist International will grow to become a thriving, dynamic, progressive organization with members committed to the mission of providing ever-expanding service to the youth, the community and the world.

Desired Objectives

a) Increase the annual retention rate of members to 85% by September 30, 2007.
b) To increase total adult membership10 107,000 by September 30, 2010.
c) To increase the number of Optimist Clubs to 3,500 by September 30, 2010.

Goal 3

Consider, design and implement Optimist programs that will focus on realizing the vision of Optimist International in three core areas: Health, Education and Recreation.

Desired Objectives

a) Introduce an ongoing process of assessing, implementing and evaluating all International Programs and Policies for consistency with the objective of establishing one Flagship program per core area.
b) Ongoing evaluation of Flagship programs to determine Mission relevance and support from and to the Optimist Club.
c) Commence a world-wide program of encouraging Optimist to actively participate in programs that will maximize the opportunity for self-development of youth and community improvement.
d) On a Regional basis, introduce a system of reports and recognition for successful new programs that are implemented.
e) Wherever possible, such programs should come from successful Club programs (bottom up, rather than top down).

Goal 4

To develop and implement a Strategic Marketing Plan to create global awareness of the Mission, Vision and Core Values and provide positive support for the growth and sustainability of optimist International

Desired Objectives

a) To support a consistent quality of promotional material by establishing a centralized Market Department that is fully capable of supporting International efforts.
b) By Branding/Marketing the theme of "Bringing Out the Best in Kids", Optimist International offers a unique ability to add value to the community through positive positioning.
c) President to be overall marketing representative for Optimist International.
d) Promote and support Club, Regional and International marketing initiatives.

This is truly a huge task.

The Optimist Creed

Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press onto the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.

Right Here, Right Now

September 2005

				1	2	3
4	5	6 Bingo Gaby Team - 4:45 p.m.	7 Business Mtg. - 7:30 p.m. Aurora Legion	8	9	10
11	12	13	14	15	16	17
18	19	20 Bingo Otton Team - 4:45 p.m.	21	22	23	24
25	26	27	28 Executive Mtg. - 7:00 p.m. Aurora Library	29	30	

October 2005

						1 Inaugural Details to be announced
2	3	4 Bingo Whiting Team - 4:45 p.m	5 Business Mtg. - 7:30 p.m. Aurora Legion	6	7	8
9	10	11	12	13	1`4	15
16	17	18 Bingo Gaby Team - 4:45 p.m	19 Dinner Mtg. - 7:30 p.m. Wellington's	20	21	22
23	24	25	26 Executive Mtg. - 7:00 p.m. Aurora Library	27	28	29
30	31					

For lots of interesting information about Optimist International and its programs visit the official web site at **"www.optimist.org"** or the Central Ontario District at **"www.cenon.ca"**.

Editor's Corner

During the months ahead we will try to keep you up-to-date on events both within and outside of the Club as they relate to optimism. Event write-ups will be a must. If you have any other items or notices you would like to have included in the bulletin, please forward them to me at 905-727-5012 **or email at** ansellas@interlog.com